

Perfect Bound

Art Setup Guidelines

During the binding process for perfect bound books, there is an area that is hidden between the inside front cover & the first page of text and the inside back cover and the last page of text. The distance is 3/16" from the spine, it is best to keep all critical image and text clear from this area. If an image is to cross from inside front cover to the first page, or inside back cover to the last page, the 3/16" hidden area must be allowed for. This is best done at the artwork stage, the image must finish the page 3/16" from the right on the inside front cover and start 3/16" from the left on the first page (see illustration). This would be reversed for the inside back cover and the last page.

If a critical image does need to go across two spreads and the image is to be viewed at its best, we recommend that you compensate for the 3/16" hidden view area. This can be done by "finishing" the image 3/16" from the spine but continuing the image another 3/16" to the spine trim area. The "finishing" point is the approximate last visual point that the image will be seen before it extends into the hidden viewing area. Please keep in mind that the 3/16" dimension may vary somewhat due to how the perfect binding glue adheres to different types of paper being used.



Hinge

Hidden Image Area

3/16" Hidden Area

Inside Front Cover

First Text Page



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Area of Pages that are difficult to view



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